

F.No.4(101)/ATFP/08
Government of India
Ministry of Finance, Department of Revenue
Appellate Tribunal,
4th Floor, Loknayak Bhawan, Khan Market, New Delhi.

Dated: 10-07-2017

TENDER NOTICE

Sealed quotations are invited from reputed/registered Dealers/Firms/Companies/Agencies or any Government or Semi Government enterprises to increase the accessibility among public/end-users of the website of Appellate Tribunal www.atfp.gov.in through the tasks as per following description:-


Sl.No.	Description	Sl.No.	Description
1.	Search Engine Optimisation	2.	Traffic Analysis
3.	Enhance Link Popularity	4.	Content Optimisation
5.	Paid inclusion (Express Submission) to search Engine	6.	Manual Submission to Country-Specific Search Engine
7.	Working with HTML Source Code	8.	Google XML Sitemaps
9.	Log File Analysis	10.	Optimizing Title Tags and Meta Tags
11.	Robot.txt Optimization	12.	Image Optimization
13.	Anchor Tag Optimization	14.	Directory Submission
15.	Keyboard Oriented Article Creation	16.	Total Submission of Articles/posts on site
17.	Local Search Engine Submission	18.	Google Local Listing
19.	Customer Review Submission	20.	Updating Pages for Local Search
21.	One Way Link Building	22.	No follow Links Check
23.	Website URLs Submission	24.	Blog URLs Submission
25.	Keyword Oriented Blog Content	26.	Monthly Activity/SEO Ranking Reports
27.	Google Analytical		

The quotations/tenders must be submitted in sealed cover to the Registrar, Appellate Tribunal, 4th Floor, Lok Nayak Bhawan, Khan Market, New Delhi-11003 on any working day between 09:30 AM to 06:00 PM on or before 17-07-2017 till 3:00 PM. The bids will be opened on 17-07-2017 at 04:30 PM on 4th Floor, Lok Nayak Bhawan, Khan Market, New Delhi-110003 before concerned parties.

Interested Agencies / Dealers / Firms / Companies may submit their details as mentioned above.

Appellate Tribunal reserves the right to cancel and / or postpone the tender or reject any bid without assigning any reason.

Requisite details / Terms and Conditions can be downloaded from this office website www.atfp.gov.in or may be collected from the office at above mentioned address during office hours before 17-07-2017.


(V.P. Verma) 10/7/2017
Registrar